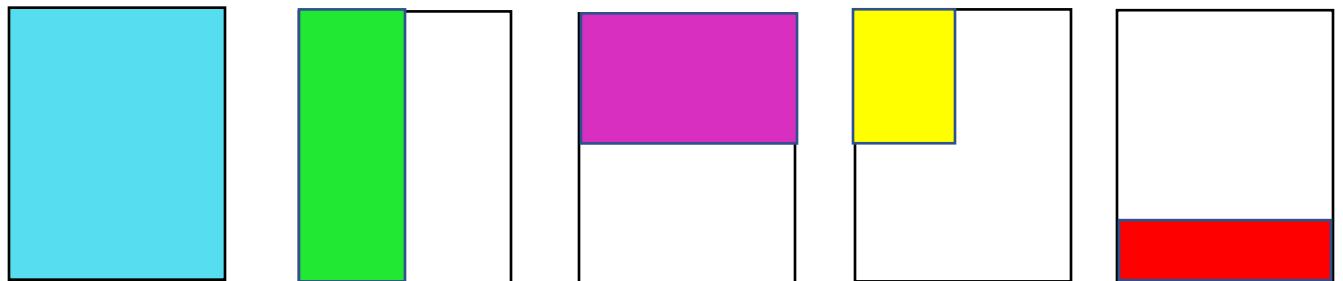




Advertising Sizes & Prices

| | | | |
|---------------------------------|-------------------|-----|----------------|
| Back Cover – Color | 5.75" w x 8.75" h | 350 | taken for 2023 |
| Full page color (inside covers) | 5" w x 7.5" h | 300 | taken for 2023 |
| 1/2 page color (inside covers) | 5" x 3.6267" | 225 | taken for 2023 |
| Full page B/W | 5" w x 7.5" h | 225 | |
| 1/2 page B/W vertical | 2.377" w x 7.5" h | 120 | |
| 1/2 page B/W horizontal | 5" w x 3.6267" h | 120 | |
| 1/4 page B/W vertical | 2.37" w x 3.76" h | 65 | |
| 1/4 page B/W horizontal | 5" w x 1.75" h | 65 | |

(we can use a business card for these with a side border)



Specifications

- Program book size: 5.5" x 8.5"
- All ads must be provided digitally as a hi-res, font embedded PDF.
- Scans should be done at 300 dpi.
- Photoshop files should be saved in CMYK or grayscale mode as "press ready" PDF files.
- Color ads should be saved in CMYK mode (no spot colors).
- All ads must have a border or one will be added. No bleeds accepted. (Except back cover)