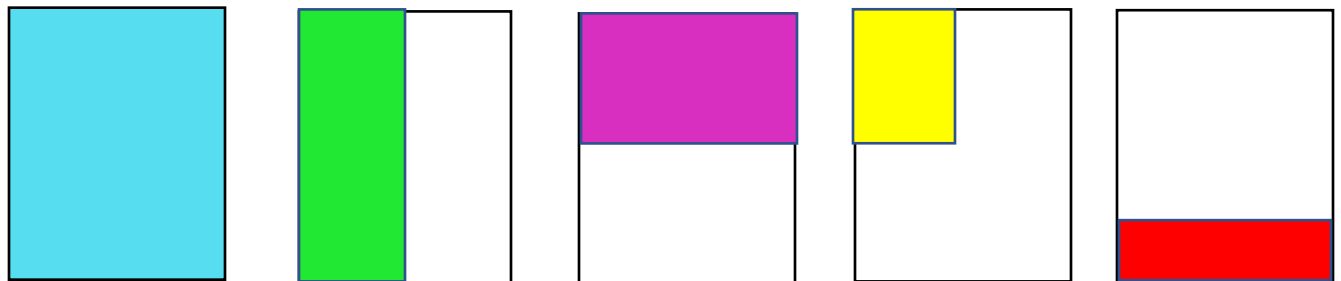




Advertising Sizes & Prices		Number of Shows		
		One	Two	Season
Back Cover – Color	5.75" w x 8.75" h	350	650	950
Full page color (inside covers)	5" w x 7.5" h	300	550	800
1/2 page color (inside covers)	5" x 3.6267"	225	425	600
Full page B/W	5" w x 7.5" h	225	425	600
1/2 page B/W vertical	2.377" w x 7.5" h	120	230	325
1/2 page B/W horizontal	5" w x 3.6267" h	120	230	325
1/4 page B/W vertical	2.37" w x 3.76" h	65	125	175
1/4 page B/W horizontal	5" w x 1.75" h	65	125	175

(we can use a business card for these with a side border)



### Specifications

- Program book size: 5.5" x 8.5"
- All ads must be provided digitally as a hi-res, font embedded PDF.
- Scans should be done at 300 dpi.
- Photoshop files should be saved in CMYK or grayscale mode as "press ready" PDF files.
- Color ads should be saved in CMYK mode (no spot colors).
- All ads must have a border or one will be added. No bleeds accepted. (Except back cover)